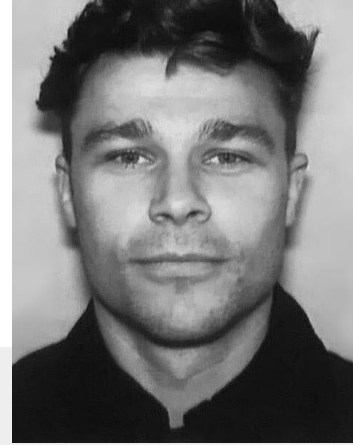


HOW TO ATTRACT THE NEXT GENERATION OF RACEGOERS



**DOM
MATCHAM**

Founder and Managing Director,
INVADES

INVADES *POUGH*[®]

INVADES



DAVID PATRICK

MON 08/10/2022 19:30
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£25.00



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York
RACECOURSE





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invades__
INVADES



Edit profile

69 Following **261.2K** Followers **21.4M** Likes

FULL SEND SPORT 🏇 AMBASSADOR APPLICATION & TICKETS 📌 🇪🇪

charlie@invades.com

linktr.ee/invades__

Key metrics

Download data

Last 7 days **Last 28 days** Last 60 days Custom ▾

Video views

17M

↑ +3,381,743 (+26%) vs. May 28 - Jun 24

Profile views

159,797

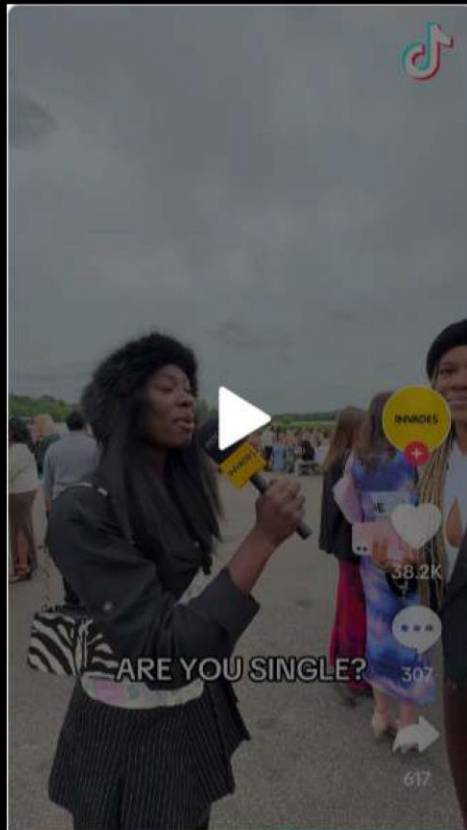
↓ -34,506 (-18%) vs. May 28 - Jun 24

Likes

1,203,409

↑ +280,500 (+30%) vs. May 28 - Jun 24





...os on TikTok

W

Watch now

@invades__

very strong match in notts #invades
#invadesraces #invadesmatch ...See more

🎵 original sound - INVADES

Questions Responses **8,041** Settings

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INVADES // 2024 Brand Ambassador Application
Form

Questions Responses **512** Settings

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INVADES // Sports Clubs & Societies 2024
Application Form

MANAGER: Mia Hollis

Summary Table	NO. of Members	Rating
Group 1: Freshers	20	40%
Group 2: Returners	23	91%
Group 3: Sports & Societies	16	100%
Total Ambassadors	59	76%

Instructions

1. Add ambassador names into sheet under each group number
2. Sheet is set for 60 ambassadors, if you need less in each group just delete the entire row you are not using. Or add more rows if needed
3. Tick box in line with ambassadors' name when they complete a task
4. Rating (% of completion) will calculate by task, individual ambassador, groups and total
5. Please keep note of ambassadors with highlighted red ratings (0-50%)

				11250			
Group Chat	Ambassador Name	Ambassador Email	Ambassador Instagram	Rating	Task 1	Task 2	Task 3
1				100%	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
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INVADES York // The Races Day Party 4.0 (IN AID OF CALM)

Saturday 12 October 2024
11:00 BST at York Racecourse

[ANNOUNCE EVENT](#)

Festivals

Event insights

Tickets sold

Views

Ticket sale

49,555

All time



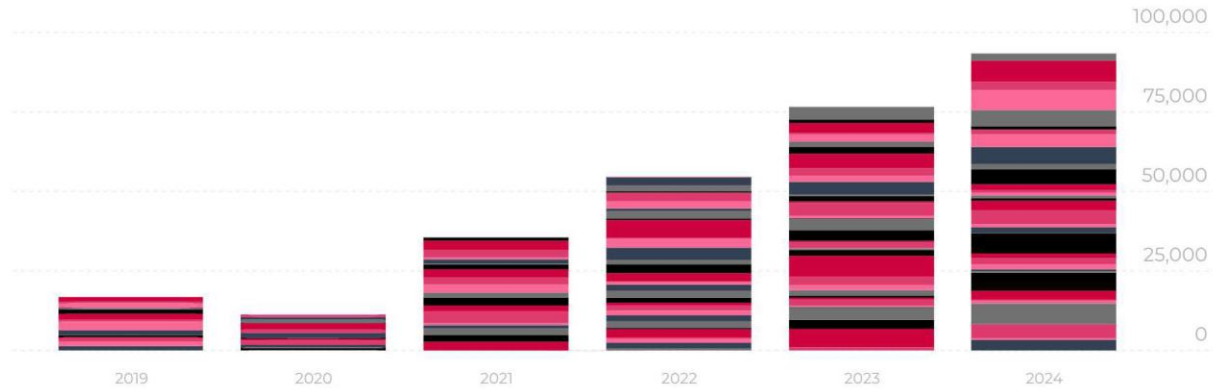
Sales

Ticket sales Revenue

Year



Show page views



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